



Website Design & Development

Pay per Click Management & Conversion Rate Optimization

Print Media

NATASHA
MARCHEWKA
[nuh-tuh-shuh][mahr-chev-kah]

Client: Natasha Marchewka

Services: Website Re-Design & Development

Technologies Used: For Website Re-Design & Development: Responsive Web , Custom Design in Photoshop, WordPress CMS, HTML5, CSS3, PHP and other latest web technologies.

Client – Natasha Marchewka - A global voice talent, Natasha Marchewka works with clients world-wide voicing thousands of radio and television commercials, diverse business narration projects, and your personalized voicemail message.

Challenge - Client wanted to revamp the old website (see below screenshot the old website was on flavors.me similar to wix platform) which was not user & browser friendly and was outdated in terms of latest web technologies. The website was not responsive which is a must in today's crazy web world - as people are now surfing the web from tablets and phones too.





Website Design & Development

Pay per Click Management & Conversion Rate Optimization

Print Media

Solution - After having a conversation with “Natasha Marchewka – A Global Voice Talent” we suggested the client to Re-Vamp the website keeping in mind Responsive Web Techniques and other latest web technologies and the client gave us a go-ahead to Re-Design which took 25 - 30 business days with latest web techniques (WordPress, HTML5, CSS3, PHP, Responsive Web and other web technologies where ever applicable.)

Result - After revamping the website Natasha Marchewka was extremely happy with the new look and feel of the new website which is user and browser friendly and it is built keeping in mind responsive and other latest web techniques which made her happy! (see live website - <http://natashamarchewka.com/>)

Natasha Marchewka's Brand consultant states *“Here’s my feedback on your website: perfect. It fits to you. It feels like you. You look great in your pictures. The purple is just the right touch and dose of purple (and I tell everyone to stay away from purple because they never seem to get it right). The player button by your logo is genius. The layout of the website is a one-pager with the options to click for more demos etc. (a very smart solution for someone with your experience and large amount of creative material. Really well played and thought out on the User Experience side of things). Your designer totally gets you and you should stick with them forever. A well-executed website and brand.*

“PLUS the option to add a page for coaching if you want to go down that road in the future. I’m not a big fan of VO talent having their coaching stuff on their talent page, but I feel you can pull it off with your amazing designer. Whatever you two have been up to, it’s magic. If you want to add a page for coaching go ahead. It will work. You’ve got my green light. :-)

“All in all you are ready to go. Knock ‘em dead.”

Natasha States - Great job, Vinod. I am so proud of this site and look forward to promoting it fully in September!