



Website Design & Development

Pay per Click Management & Conversion Rate Optimization

Print Media



HOMESCOPE
UNLOCK YOUR RESOURCES

Client: HomeScope

Services: Website Re-Design & Development

Technologies Used: For Website Re-Design & Development: Responsive Web , Custom Design in Photoshop CMS, HTML5, CSS3, ASP.net, WordPress and other latest web technologies.

Client - HOMESCOPE - An Online Platform, PR and Marketing firm to help promote Professionals and companies in the field of Interior Design and Architecture. Established in 2016, HomeScope.com is a professional online platform dedicated to companies and professionals within the field of Interior Design. With its headquarters in Dubai, UAE, HomeScope serves the GCC region to source the best professionals and the finest products the design World has to offer.

Challenge - Client wanted to revamp the old website (see below screenshot the old website was on ASP.net) which was not user & browser friendly, and the code was not optimized due to which the site was taking time to load. The website was not responsive which is must in today's crazy world is as people are now surfing the web from their tablets and phones too. The client was not satisfied with the old development company back in DUBAI. There was no proper on time support from the old company which had developed the website. There were lot of glitches in the code which was creating the problem in loading and membership checkout section on the website. The Company back in dubai which hosted the website on their server did not provide timely server support.

Solution - After having a conversation with "*Kashish Sajnani – M.D. & Founder at HomeScope*" we suggested the client to Re-Vamp the website keeping in mind Responsive Web Techniques and other latest web technologies and the client gave us a go-ahead to Re-Design which took 45 - 50 business days with latest web techniques (ASP.Net, WordPress HTML5, CSS3, PHP, Responsive Web and other web technologies where ever applicable.) We recommended the client to host the website on a different server so we could have access to the database which was a must and which also had WordPress support on Windows as the client wanted to have blog on the website.

Result - After revamping the website *Kashish Sajnani* was extremely happy and satisfied with the new look and feel of the new website which is user and browser friendly and it is built keeping in mind responsive and other latest web techniques which made her happier. *Kashish Sajnani* states "it was awesome service specially the communication part as lot of companies or free lancers sometime do not reply on time and sometimes do not understand what is in client's mind which results in final output" (see live website - www.homesscope.com)